

XENIA HOTELS IN GREECE

Vouliagmeni was the first beach in Greece developed by the Tourist Organization, which is directly responsible for its administration. It is regarded as one of the most beautiful developed beaches of Europe. It boasts the most modern equipment and a large number of sport facilities: 10 tennis courts, 1 basketball court, 2 volleyball courts, children's play areas, swings, canoes, pedal boats, sea skiing, etc. The beach is open all year around.

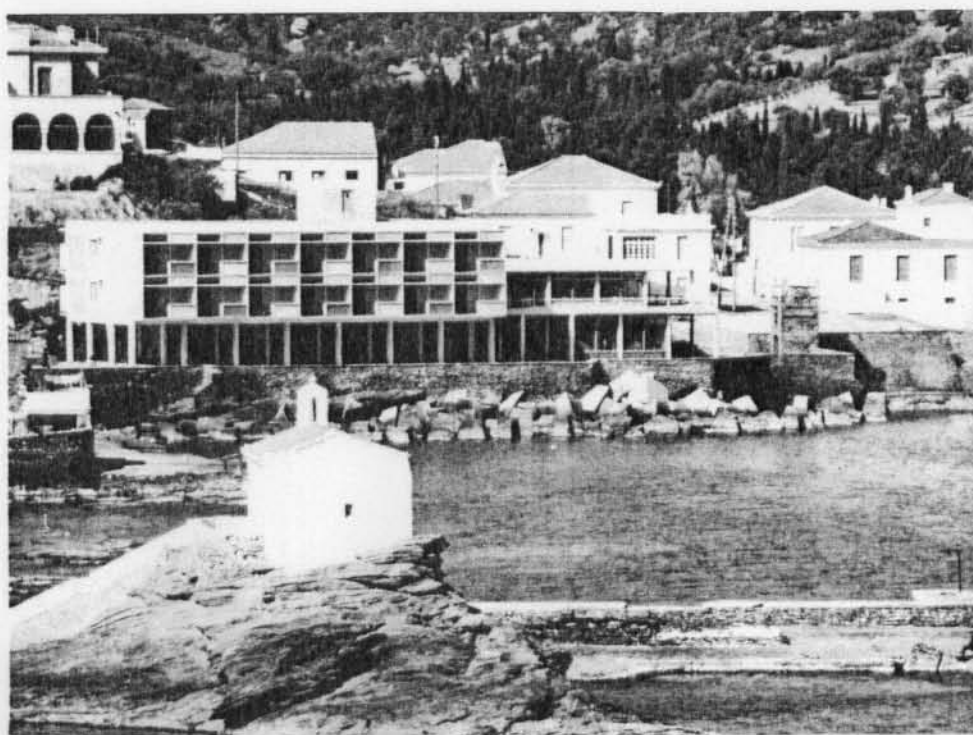
The Greek Tourist Organization has arranged for the development of other beaches in various sections of the country:

- at Salonika
- at Kavala
- at Loutraki, near the Corinth Canal
- Kalamata
- at Plati Gialos (Cephalonia)

- at Karterou (Iraklion, Crete)
- at Patras
- at Nafpaktos
- at Nafplion (Arvanitia)
- at Volos
- at Mykonos
- at Santorini
- at Aedipsos

When the Greek National Tourist Organization was founded in 1951, one of its chief problems was the creation of hotels. Its main objective was the stimulation of interest in private capital. It required a gigantic effort to see to it that the capital invested actually became hotels and to raise the level of Greek hotels to an international level.

Up until the end of 1964, the Greek National Tourist Organization had arranged for



the following tourist installations throughout all the regions of Greece:

1) Hotels	51	Rooms	1980	Beds	3740
2) Motels	8	»	258	»	516
3) Pavilions	9	»	52	»	36
4) Highway Hostels	4	»	82	»	86
5) Inns	3	»	19	»	53
6) Pavilions without overnight accommodation					20
7) Restaurants					6

The Greek National Tourist Organization has also been responsible for the realization of a number of other tourist projects, widely diverse in nature. For example:

1) Sailing: Greece is a country without peer for those who love sailing. Today Greece offers 83 harbors and revictualling

centers, constructed under the auspices of the Greek National Tourist Organization along the shores of the Greek mainland and islands.

All of these small harbor stations are equipped to facilitate foreign yachtsmen who are now visiting Greece in ever increasing numbers.

2) Organized excursions: Prior to 1954, private companies had not yet organized excursions in Pullman coaches. The Greek National Tourist Organization had inaugurated them two years previously, and the results sufficed to interest private companies in them immediately. Today, the number of organized excursions has multiplied from 8 weekly tours (in 1962) to more than 48 tours, with 537 departures every week.

2) Island cruises: The same phenomenon has been accomplished for the cruise ships among the Greek islands. To the Greek National Tourist Organization must be given the credit for having inaugurated them. Today, numerous local navigation companies with their combined cruises account for a total of 15 weekly departures, offering about 1500 berths.

4) Sea connections: The Greek National Tourist Organization took the initiative of opening a ferry-boat line between Greece and Italy, ordering the ferry-boat «Egnatia» from France. The Italian company, Adriatica, followed this example and ordered the «Appia» to be built. These two vessels assured service between Brindisi and the ports of Greece. Other shipowners



have followed the example of these two companies, opening lines between Greece and the ports of Otranto and Ancona in Italy. In 1964 more than 30.000 vehicles and 150.000 passengers made the round trip between Brindisi and Greece.

5) Theatre: In the realm of theatre, the Greek National Tourist Organization organizes annually, in the course of June and July, the festival of ancient drama at Epidaurus and in August the festival of Dodona which draw thousands of spectators every weekend. It also is responsible for the annual Athens Festival, which lasts every year from July to September, ta-

king place in the Odeon of Herod Atticus at the Acropolis. The Athens Festival includes performances of ancient Greek drama, as well as concerts, operas and ballets in which artists of international fame take part.

The Greek National Tourist Organization also organizes a large number of festivals and theatrical and musical performances which take place in nearly all the centers of tourism, from June to September. The effort is prodigious and the results are remarkable. The «Sound and Light» spectacles at the Acropolis of Athens and at the Palace of the Grand Masters at Rhodes

last throughout the summer. In September the wine festival is held at Daphni, 9 km. outside Athens, filling out a program of celebrations which few foreign tourists have failed to praise.

6) The golf course at Glyphada: The golf course at Glyphada, 20 km. from Athens, was created by the Greek National Organization beside the sea and in the midst of a pine grove. It is regarded as one of the most attractive of all Europe. The mild climate of the Glyphada area permits lovers of golf to enjoy their game the whole year around.

	(Class)	Obligatory dormitory	Number of beds	Tele- phone number	Season	Rates (exclusively)	
						Single	Double
I. XENIA HOTELS							
1 ANDRITSAINA	B	DP	30	19	1/4-31/10	59	94
2 ANDROS	B	DP	44	70	1/4-31/10	115	145
3 ARTA	B	DP	40	4-13	all year	99	125
4 CHANIA	A	B	88	45-62	a	—	125
5 CHIOS	B	DP	50	5-07	a	59	94
6 DELPHI	A	DP	86	6	a	130	182
7 EGGINA	B	DP	44	31-95	a	99	125
8 FLORINA	B	DP	42	6-45	a	—	125
9 HYDRA	B	DP	44	19	a	70	115
10 IGOMINI	A	DP	100	80-87	a	104	145
11 IRAKLION	A	DP	99	40-01	a	136	189
12 KAPPENISSI	B	DP	34	3-22	a	59	94
13 KASTORIA	C	DP	9	2	a	30	74
14 KEFALLINIA	B	DP	34	2-33	a	59	94
15 KENYRIA	B	DP	100	4-64	1/4-31/10	119	164
16 KUMOTINI	B	DP	46	3-48	all year	99	125
17 KOS	B	DP	56	1-11	a	—	94
18 LAGONISSI	B	DP	142	048-512	a	—	164
19 MYKONOS	B	DP	93	30	1/4-31/10	70	115
20 MYTILINI	A	B	72	27-14	1/4-31/10	—	125
21 NAFPLION	A	DP	98	2-05	all year	103	144
22 OLYMPIA	B	DP	72	—	a	—	94
23 PARNIS	B	B-C	303	859-101	all year	CSB	8109 8145
24 PAROS	B	DP	44	31	15/4-31/10	115	109
25 POROS	B	DP	72	76	20/12-10/1	—	163
26 RIASTANIA	B	DP	80	59-22	1/4-30/9	—	145
27 PLOUS	B	DP	30	26	all year	82	90
28 RETHYMNON	A	B	30	91-11	a	—	125
29 SAMOS	B	DP	46	1-03	a	59	94
30 SAMOTHRAKI	B	DP	12	—	a	—	96
31 SERBI	B	DP	56	92-31	all year	99	125
32 SIFNOS	A	B	30	—	1/4-30/9	59	94
33 SKIATROS	B	DP	64	—	1/5-30/9	—	109
34 SKYTROS	B	DP	38	9	1/4-31/10	70	109
35 SPARTI	A	DP	60	5-24	20/12-10/1	104	145
36 SPETSAI	A	B	97	3-11	all year	146	203
37 TSANGARADA	B	DP	41	6	1/4-31/10	115	145
38 THASSOS	B	DP	40	6	1/4-31/10	—	109
39 VOLOS	B	DP	84	48-25	20/12-10/1	103	144
40 YPATI	A	DP	70	7	1/4-31/10	146	203
41 ZAKYNTHOS	B	DP	42	2-32	all year	70	109

	(Class)	Obligatory dormi- nary	Number of beds	Tele- phone number	Season	Rates (exclusively)				
						Single	Double			
II. MOTELS-HIGHWAY HOSTELS										
1	ACHELOS	aB	—	5	all year	—	125			
2	IGOMENITSA	*B	—	72	51	a	—	125		
3	ITEA	*B	—	36	62	a	—	125		
4	KALAMATA	A	—	44	31-05	a	—	125		
5	KALAMAKA	A	—	44	27	1/4-31/10	—	167		
6	LARISSA	A	—	60	70-02	all year	—	145		
7	NESSOLOMEION	B	DP	12	4-93	a	—	144		
8	MORFOS	*B	—	9	—	a	—	125		
9	OURANOPOLIS	*B	DP	44	—	1/4-31/10	—	145		
10	PALIOUR	aB	DP	144	—	1/4-31/10	—	125		
11	PLATAMON	B	—	8	4	all year	—	125		
12	VITINA	B	—	40	15	a	—	145		
III. INNS										
1	CHANIA PILOU	C	—	30	—	1/4-31/10	—	61		
2	FAISTOS	D	—	14	—	all year	34	50		
3	OSIOS LOUKAS	*A	—	9	—	a	51	75		
4	PALAIKASTRITSA	*A	—	13	—	a	72	114		
5	PARNIS	C	DP	29	833-840	1/4-31/10	48	74		
IV. BUNGALOWS										
1	LAGONISSI	*B	DP	295	048-512	all year	—	164		
2	THASSOS	aB	—	140	—	1/4-31/10	—	109	145	
V. HOTELS OF THE NATIONAL TOURIST ORGANIZATION UNDER OTHER NAMES										
1	HYDRA "HYDRA"	*B	—	15	17	all year	62	—	90	—
2	KASTORIA "TIS LIMNIS"	A	DP	49	5-05	1/4-31/10 and 20/12-10/1	—	120	—	167
3	MYKONOS "LITO"	*A	DP	48	7	all year	—	141	—	196
4	NAFPLION "AMFOTRION"	*A	DP	79	3-66	a	—	130	—	182
5	NAFPLION "BOURIZI"	*A	DP	22	4-76	a	—	—	114	174
6	OLYMPIA "SPAP"	*A	—	84	—	a	—	130	—	182
7	PARNIS "MONT PARNES"	AA	FP	83	859-111	25/5-4/10	—	—	—	257
8	SYROS "ERMIS"	*B	—	47	—	all year	59	99	94	125

